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Press Release

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FOR IMMEDIATE RELEASE
June 18, 2008

HELBER ELECTED NEW CHAIRMAN OF THE FLORIDA CREDIT UNION LEAGUE

ORLANDO, FLA. — Rich Helber, Executive Vice President and Chief Financial Officer of Tampa's GTE Federal Credit Union, has been selected as the new chairman of the Florida Credit Union League's (FCUL) Board of Directors. Helber was elected chairman by his fellow Board members during FCUL's 74th Annual Convention & Exposition held at the JW Marriott Orlando Grand Lakes Resort. He succeeds John Hirabayashi, President/CEO of Community First CU of Florida, Jacksonville.



Rich Helber

Helber has served in his position at GTE FCU since January of 2000 where he is responsible for the credit union's strategic planning, charitable foundation, property and casualty insurance agency, financial planning services, and financial operations. In addition to FCUL Chairman of the Board, Helber is also Chairman of the Florida Credit Union Foundation and serves on the National Credit Union Foundation Finance and Audit Committees. Helber's involvement in the credit union movement expands almost 30 years with his positions as President/CEO of Central Corporate Credit Union and Vice President of Financial Operations and Services of U.S. Central Credit Union in Kansas City.

Also elected at the Annual Convention were the FCUL Board's Executive Officers. They are: Mary O. Wood, CCUE, President/CEO of Florida West Coast Credit Union, Brandon, was selected as the Board's Chairman-Elect; Brent E. Lister, President/CEO of First Florida Credit Union, Jacksonville, as Treasurer; Tom Randle, CCUE, CEO of Sarasota Coastal Credit Union, Sarasota, as Secretary; and Anice Prosser, CCUE, SPHR, Senior VP, Human Resources, of Envision Credit Union, Tallahassee, as Executive Officer-at-Large.

(The Florida Credit Union League is a Tallahassee, Florida-based statewide trade association offering a myriad of services focused on meeting the current and future needs of Florida's credit unions. It is the mission of the Florida Credit Union League to ensure an operating environment in which credit unions will thrive.)

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